



How to Bet on Sports:

5 Tips for Betting on NBA Basketball

KRACKWINS NBA BETTING PRIMER

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## KrackWins NBA Betting Primer

Over the last decade, no major sports league has grown in popularity more than the NBA. As more and more of the public bet the NBA each night, along with them appear the new, self-described "NBA betting experts" offering their advice on plays. Be wary. There are plenty of services out there that tout their football prowess and after costing you money all season, all to their pitch, "by the way we also do the NBA." Not KrackWins.

Below are my 5 Tips for navigating through a successful NBA Season:



I have been betting the NBA successfully for two decades and NBA Basketball is a staple of building my profit each year.

## **BETTING TIP 1:**

## **Volume = Opportunity.**

The beauty of the NBA is that there are 30 teams playing 82 games this season. That means you can gather a lot of intelligence on teams that can be applied to action over the course of the season. For example, how certain teams defend against other teams matters, as teams will face each other multiple times. These are opportunities you just don't get in football. The power of having an edge increases with the added volume.

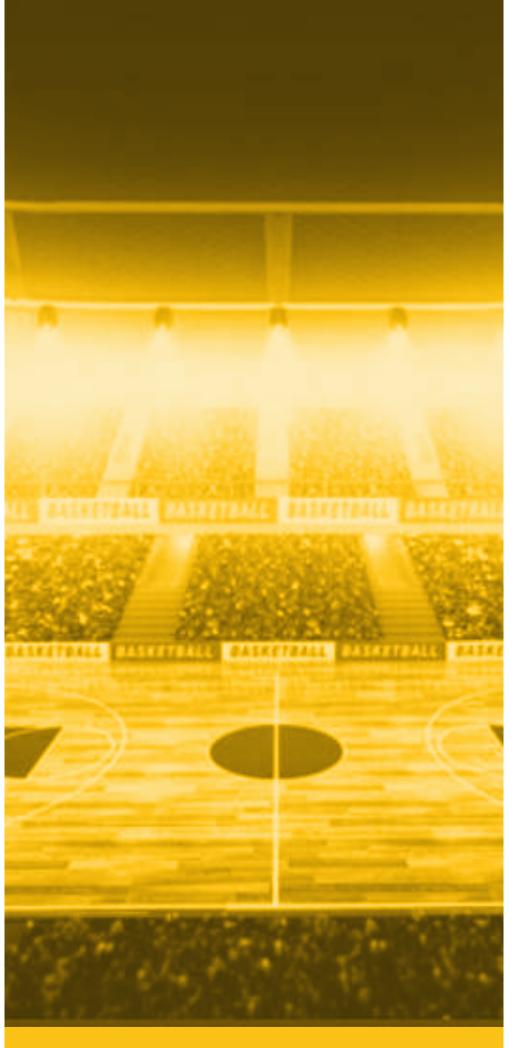




## **BETTING TIP 2:**

## Bankroll Management is Crucial.

Staying disciplined is always key when betting sports – even more so in the NBA where 30 teams playing an 82-game schedule = 1230 games a year. With that much action, a well-structured, risk-appropriate plan that is based on your overall bankroll and bet per play is essential. As is sticking to that plan and avoid being swayed by ups and downs throughout the season.



## **BETTING TIP 3:**

## Home Court and Previous Game Bias.

More than the other major sports, NBA lines are typically influenced by two betting factors: home court advantage and a team's previous game. I often find great value when good teams hit the road as slight favorites. Linemakers can be prone to using these factors too heavily. As with football, some of the biggest advantages can be found early in the season before the bookmakers have made their adjustments. This means you will want to jump on board with KrackWins as early as possible.

#### **BETTING TIP 4:**

## Player Injury and Rest Information

Rest and load management announcements often are not made until very close to game time. The NBA is, more than any other league, is player-driven. As a result, players are granted much more latitude when it comes to taking nights off. These decisions are critical to determining the value of a potential play. We always stay wired into injuries and scheduling abnormalities that could lead to the rest of key players.





## **BETTING TIP 5:**

## Seek a Professional Edge.

The KrackWins advantage runs from game 1 to game 82. So, let us do the hard work for you as we build our bankroll this NBA season. The KrackWins team researches for hours each day to come up with our NBA picks. Stay disciplined and remember that it is a marathon not a sprint. Strap in for another exciting NBA season and enjoy the ride!

With that said, best of luck, enjoy the pro hoops and thank you for being a part of KrackWins Nation.



### **WISE KRACKS PODCAST:**

## **NBA Betting Strategy & Picks**

Bill and co-host Jon Orlando to talk shop on <u>sports betting strategies</u>. They give their opinion on plenty of sports events happening this week.

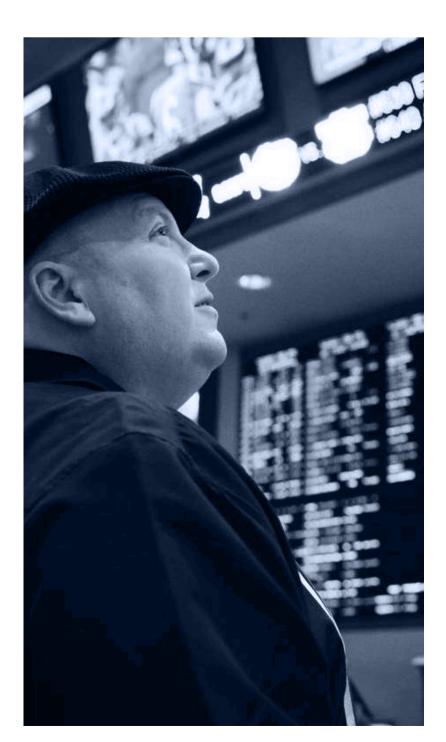
This special episode is a deep dive conversation between Bill and Jon, so you may even want to watch it twice to digest all the great sports betting tips and commentary.



#### **NBA Betting Basics**

Learn the basics of pro basketball betting. If you want to be successful in betting on the NBA, get to know these terms and definitions.





#### Where are the best sportsbooks to bet on NBA?

Make sure you review as many books as you can and find the best line value. Do not bet a bad line or one that has already significantly moved.

#### What strategies to consider when betting on NBA?

Motivation, injuries to key players, home court advantage, styles of play, days off between games for each team.

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