



# How to Bet on Sports:

## **9 Tips for Betting on NFL**

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■ KRACKWINS NFL BETTING PRIMER

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KrackWins NFL Betting Primer

Everyone knows that the NFL is the public's favorite sport to bet - by wide margin. But, what most people don't know, is that it's also the toughest to beat. Tight lines and enticing traps lure the public towards certain danger each week.



I have consistently won betting on the NFL over the past 25 years by doing it my way: focusing primarily on NFL totals, selective teasers and, individual player props.

Below are my **9 tips for navigating a successful season** betting on NFL this year...

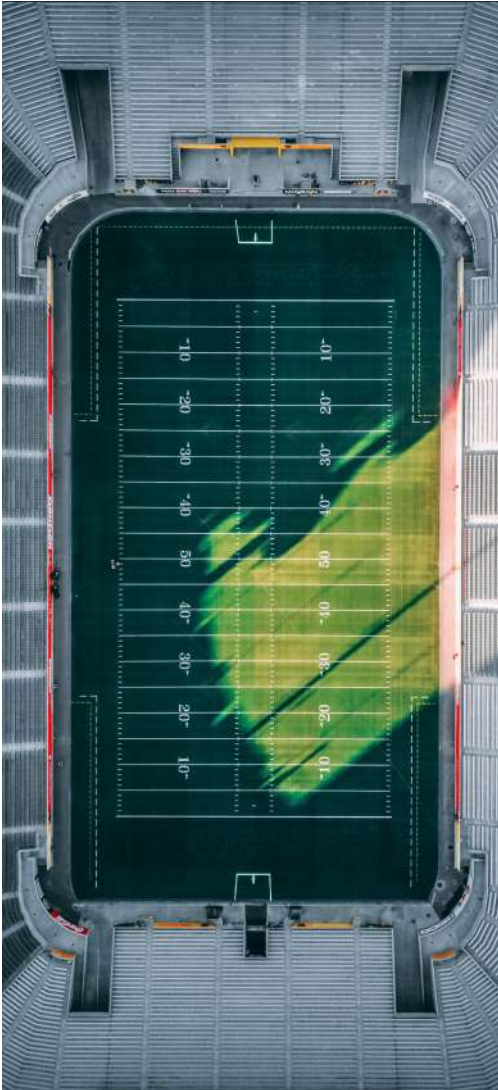
## BETTING TIP 1:

# Always be able to separate entertainment vs. profit.

Historically, the most heavily-wagered games are not the most profitable for bettors. In fact, just the opposite is true. Resist the temptation to bet on the stand alone games – Thursday Night, Sunday Night, and Monday Night – simply because they are the only game on TV. More money has been lost on these games than all other games combined. When considering the game, think about it as if it was one of the other dozen games on Sunday. If there's an edge, play it; otherwise, relish in the fact that you can enjoy watching these games without losing money on it as those around you do.







## BETTING TIP 2:

# Watch the injury wire each week.

These days, players come off and on the active roster with greater frequency than ever before. Make sure you know if key players are actually playing and in turn, watch for over adjustments on the line. The bookmakers tend to overcompensate for injury impact.



## BETTING TIP 3:

# Always line shop.

Football spreads, especially the NFL, are incredibly tight. A point or even a half point can make a huge difference over the course of a season. If possible, always search multiple sources for the best number out there and if your book has a bad number, DO NOT BET THE GAME.

## BETTING TIP 4:

# Always look for key numbers in NFL games.

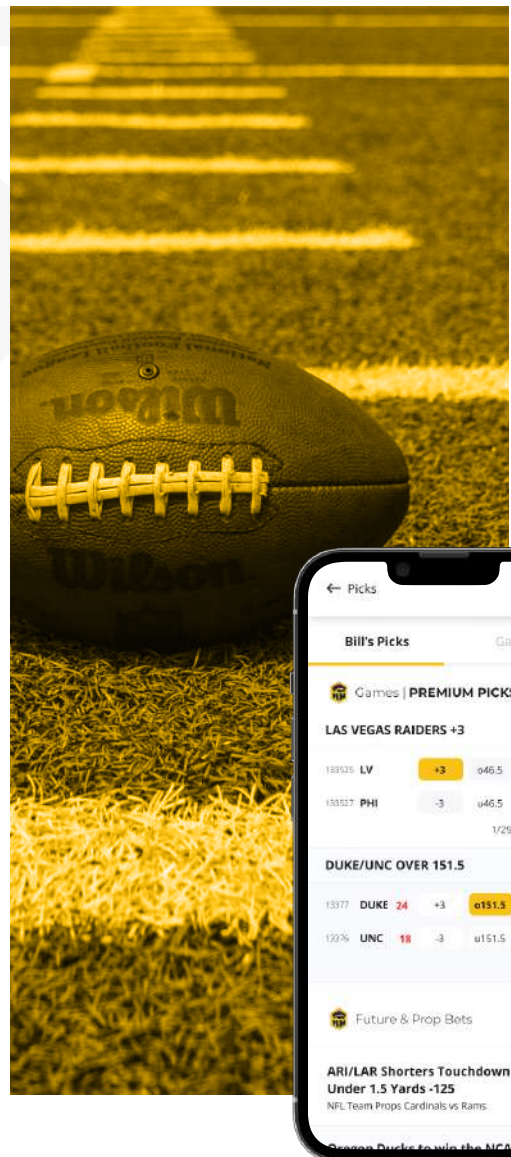
Because NFL teams most often score in multiples of 3 or 7, getting off or on these key numbers can have a significant effect on your winning percentage for the year. Roughly 42 percent of all NFL games end up with final score reflecting one of these five margins (3, 4, 6, 7, 10).

## BETTING TIP 5:

# Always keep your discipline.

As I have preached over and over for years, the golden rule of betting is to manage your bankroll and only wager what you can afford to lose. This is true in all sports, but especially in the NFL, where the set schedule of kickoff times always leads to chasing losses.

Sportsbooks make their yearly nut on people chasing their losses on the “I need to win this so I can avoid a losing week”. Don’t be a sucker. Chasing has ruined more lives than I care to remember.



## BETTING TIP 6:

# Not all Teasers are created equal.

While I generally stay away from teasers and parlays, there is one exception. I make good money every year teasing NFL sides (not totals). I am very selective and look for teasers that can take me through the key numbers of 3,4, 7 and 10. Three team teasers paying plus 170 are smart bets, though their availability is fewer and farther between as the books have slowly caught on. Get them while you can.



## BETTING TIP 7:

# Look at fantasy football player props.

While I have never played fantasy football, the rise of the industry has helped me build my bankroll through the increase in player prop bets available last decade through betting player props. Tons of data circulating for fantasy heads has led to a plethora of player prop options in most books, especially for prime time games.

## BETTING TIP 8:

# Have fun.

The most important thing to remember is that you should be betting to make the games and the time you spend watching them with friends/family more enjoyable. You should not be betting them in order to make next month's rent. As much as I want you to win, I want you to not lose even more. Always keep perspective, manage your bankroll and have fun betting.

## BETTING TIP 9:

# Seek a Professional Edge.

You work hard to have enough disposable income to bet on the weekends. Don't waste it. If winning as a sports bettor was easy, everyone would quit their jobs and do it. It's hard to win. The KrackWins team works seven days a week to find the advantage plays and pass them on to our users. Don't go it alone. Improve your chances by joining the KrackWins team and let us help you build your bankroll.



With that said, I want to wish you the best of luck and thank you for being part of [KrackWins](#) Nation!





WISE KRACKS PODCAST:

## NFL Betting Strategy & Picks

Bill and co-host Jon Orlando to talk shop on [sports betting strategies](#). They give their opinion on plenty of sports events happening this week. This special episode is a deep dive conversation between Bill and Jon, so you may even want to watch it twice to digest all the great sports betting tips and commentary.

BILL ON VIDEO:

## NFL BETTING BASICS



NFL Betting Tips:  
Superbowl vs. March Madness



NFL = Not For Long  
(Sports Betting Tips)



Tips for NFL Betting  
by Bill Krackomberger



How You Bet is as  
Important as What You Bet

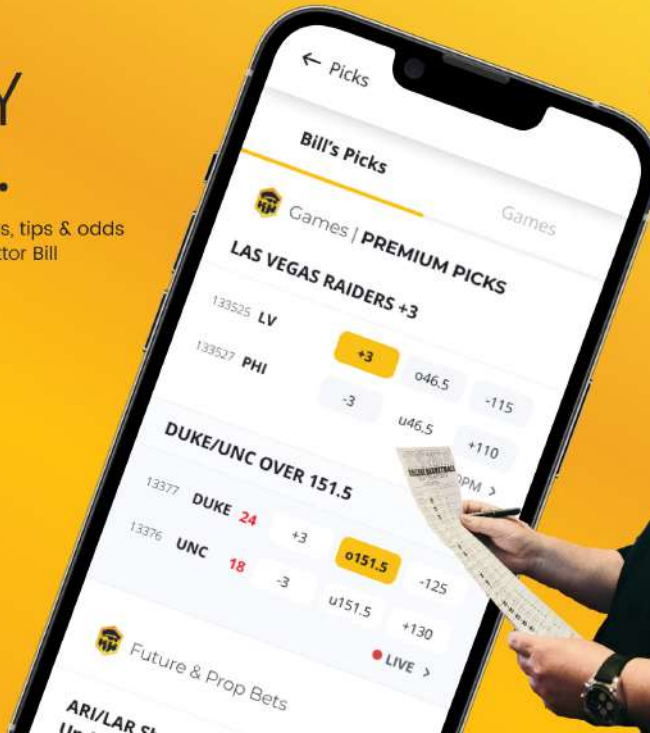


# GET MY PICKS.

Insider sports betting picks, tips & odds from legendary sports bettor Bill Krackomberger

-  NFL & NCAA
-  NBA & NCAA
-  MLB
-  GOLF

Player props and more...



## BET WITH AN EDGE

Win with the best in the business

